FFVP

 The Goal of the Fresh Fruit and Vegetable Program is to create:

* Healthier school environments by providing healthier food choices.
* Expand the variety of fruits and vegetables children experience.
* Increase children’s fruit and vegetable consumption.
* Make a difference in children’s diets to impact their present and future health.
* Introduce school children to a variety of produce that they may sample.

Expand the variety of fruits and vegetables children experience.

 Increase children’s fruit and vegetable consumption.

 Make a difference in children’s diets to impact their present and future health.

The FFVP introduces school children to a variety of produce that they otherwise might not have had the opportunity to sample.